

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

RELEASE BY SECURED PARTY

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank		10/05/2006	National Association: UNITED STATES

## RECEIVING PARTY DATA

Name:	Ace Cash Express, Inc.
Street Address:	1231 Greenway Drive, Suite 600
City:	Irving
State/Country:	TEXAS
Postal Code:	75038
Entity Type:	CORPORATION: TEXAS

## PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2959183	A
Registration Number:	3096100	A
Registration Number:	1806389	A A C E
Registration Number:	3016970	A AMERICA'S CASH EXPRESS
Registration Number:	1831546	A A C E AMERICA'S CASH EXPRESS
Registration Number:	2155964	ACE
Registration Number:	2929489	ACE CASH ADVANCE
Registration Number:	3051382	ACE CASH EXPRESS
Registration Number:	3016969	AMERICA'S CASH EXPRESS
Registration Number:	1846958	CASH IN ON OUR CONVENIENCE
Registration Number:	1831538	CASH IN ON OUR CONVENIENCE
Registration Number:	2108173	CASH IN ON OUR CONVENIENCE
Registration Number:	2318222	CASH IS OUR MIDDLE NAME

TRADEMARK

REEL: 003426 FRAME: 0786

900062401

CH \$365.00 2959183

Registration Number:	3114588	IT'S YOUR MONEY. . . WHY WAIT?
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**CORRESPONDENCE DATA**

Fax Number: (917)777-2656

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (212) 735-2656

Email: eziff@skadden.com

Correspondent Name: Elaine D. Ziff

Address Line 1: Four Times Square

Address Line 2: Skadden, Arps, Slate, Meagher &amp; Flom LLP

Address Line 4: New York, NEW YORK 10036-6522

ATTORNEY DOCKET NUMBER:	301720/76
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NAME OF SUBMITTER:	Elaine D. Ziff
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Signature:	/Elaine Ziff/
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Date:	11/10/2006
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**Total Attachments: 3**

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## RELEASE OF SECURITY INTEREST IN TRADEMARKS

RELEASE OF SECURITY INTEREST IN TRADEMARKS dated as of October 5, 2006, from Wells Fargo Bank, National Association, successor-by-merger to Wells Fargo Bank Texas, National Association, as Administrative Agent (the "Agent") for certain banks and other financial institutions (the "Lenders"), to Ace Cash Express, Inc., a Texas corporation ("ACE").

WHEREAS, pursuant to the Assignment of Deposit Accounts and Security Agreement, dated as of March 31, 2003, made by ACE in favor of the Agent ("Security Agreement"), ACE granted a security interest (the "Security Interest") to the Agent in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, pursuant to the Trademark Collateral Assignment and Security Agreement, dated as of March 31, 2003, among ACE and certain other Grantors (as defined therein) and the Agent (the "Trademark Security Agreement"), by reference to the Security Agreement, ACE reaffirmed its intent to grant a Security Interest to the Agent specifically in certain Trademark Collateral;

WHEREAS, the Agent recorded the Trademark Security Agreement on April 3, 2003 at Reel 2709, Frame 0094 in the United States Patent and Trademark Office;

WHEREAS, the Agent, ACE and certain other Grantors amended the Trademark Security Agreement on July 30, 2004 ("Amended Trademark Security Agreement");

WHEREAS, the Agent recorded the Amended Trademark Security Agreement on August 11, 2004 at Reel 3026, Frame 0886 in the United States Patent and Trademark Office; and

WHEREAS, ACE has satisfied all of the Obligations (as defined in the Trademark Security Agreement) and has requested that the Agent release its Security Interest in the Trademark Collateral.


NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Security Agreement, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

The Agent hereby fully releases, terminates and discharges its Security Interests in and liens on the Trademark Collateral and any right, title or interest of Agent in such Trademark Collateral shall hereby cease and become void. The term "Trademark Collateral" shall mean all of ACE's right, title and interest of every kind and nature as of the date hereof in the Trademarks (including, without limitation, those items listed on Schedule A hereto). The term "Trademarks" shall have the meaning provided by reference in the Security Agreement, the Trademark Security Agreement and the Amended Trademark Security Agreement.

The Agent further agrees, at the sole cost and expense of ACE, to perform all acts reasonably necessary to effect the release and termination of its Security Interest and liens, including, but not limited to the recording, filing and entering into any agreements, documents, forms or papers needed to accomplish such release and termination.

IN WITNESS WHEREOF, the undersigned has caused this Release of Security Interest in Trademarks to be duly executed as of the day and year first above written.

WELLS FARGO BANK, NATIONAL  
ASSOCIATION, as Agent

By:   
Name: Jeff Boeckman  
Title: Vice President

**SCHEDULE A****Trademarks**

<b>Mark</b>	<b>Jurisdiction</b>	<b>Application Status</b>	<b>Registration Number/ Application No.</b>
A and design	United States of America	Registered	2,959,183
A and design	United States of America	Registered	3,096,100
A, A C E, and design	United States of America	Registered	1,806,389
America's Cash Express and design,	United States of America	Registered	3,016,970
A, A C E, America's Cash Express, and design	United States of America	Registered	1,831,546
ACE	United States of America	Registered	2,155,964
ACE CASH ADVANCE	United States of America	Registered	2,929,489
ACE CASH EXPRESS	United States of America	Registered	3,051,382
AMERICA'S CASH EXPRESS	United States of America	Registered	3,016,969
CASH IN ON OUR CONVENIENCE	United States of America	Registered	1,846,958
CASH IN ON OUR CONVENIENCE	United States of America	Registered	1,831,538
CASH IN ON OUR CONVENIENCE	United States of America	Registered	2,108,173
CASH IS OUR MIDDLE NAME	United States of America	Registered	2,318,222
IT'S YOUR MONEY. WHY WAIT?	United States of America	Registered	3,114,588

Schedule A

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RECORDED: 11/10/2006

REEL: 003426 FRAME: 0790